

Sponsorship Program

# DINNER GALA and AUCTION

PARK

Saturday, March 21, 2020





In Partnership with Community



# THANK YOU!







For the past 24 years, the Evergreen School District Foundation (ESDF) has strived to help meet the needs of the students and staff of the Evergreen Public Schools (EPS), that require support beyond the funding EPS receives. We do this through innovative programs, scholarships and grants. For too many of our children, poverty presents barriers to learning, and the need is increasing along with the population. More than half of the EPS students qualify for free or reduced-priced meals, a federal indicator of poverty.

ESDF partners with our community and EPS to bridge the basic needs gap, foster innovative and engaging learning experiences and maximize opportunities to ensure that all students have access to a world-competitive education. Given sufficient resources, every student, every teacher and every school can succeed and prosper. The Foundation steps in to try to help fill the gap between what EPS can provide and what the over 27,000 students and 1,800 teachers need in each of the 37 EPS schools.

ESDF works in partnership with local businesses and individual donors who share the passion of providing every student a quality education. This continuum of education, local job placement, and development of responsible citizens comes full circle, building a stronger and more sustainable local community. Primary revenue sources are individual donations, the annual auction and other fundraising events. Every dollar raised directly impacts the number of students and programs provided. Programs supported by these generous donations include basic student, teacher and classroom needs, innovative educational initiatives, enrichment activities, connecting students, schools and the community through targeted programs and other services that support students and education.

Thank you for supporting the Evergreen School District Foundation in our mission to remove barriers so our students come to school healthy, happy and ready to learn. We need the support of the people in our community, people like you, coming together to help make a difference.



## DID YOU KNOW....

Nearly one half of the children in the Evergreen Public Schools qualify for the Washington State free and reduced lunch program. The vast majority of these students currently come from homes without the means to provide proper nutrition and basic needs. The Pantry Project is sustained purely by donations from the community. You can help!

#### Suggested donation items:

Food - Rice, Noodles, Boxed pasta, canned meats and vegetables, sauces, soups, etc. Personal Items - Toilet paper, deodorant, toothbrushes, toothpaste, tissues, soaps, shampoos, conditioner.

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SATURDAY, AUGUST 22nd





## **STATISTICS** \*

### **WE SUPPORT**



27,000 STUDENTS



**37 SCHOOLS** 



1800 TEACHERS

## **WE GIVE**



\$35K IN GRANTS



\$2.5K FOR YEARLY STUDENT NEEDS



\$50K IN COLLEGE SCHOLARSHIPS



OVER 2000 LBS
OF SCHOOL
SUPPLIES
ANNUALLY



OVER 35,000 LBS OF FOOD ANNUALLY

## **Presenting Sponsor**

# **Mr. Monopoly** \$15,000



Your company prominently listed as the gala Presenting Sponsor.

Premier VIP Seating and dinner for 20.

Invitations to the VIP Mogul area for a private cocktail reception.

Inside-cover full-page color ad in the gala program book.

Your company name and logo listed in all printed materials.

Recognition from the podium on the night of the event.

Present a \$2,000 scholarship to an Evergreen Public School graduating

Present a \$2,000 scholarship to an Evergreen Public School graduating senior in your company name.

Social Media Shout Out.

Your company logo featured on the Evergreen School District Foundation (ESDF) website through 2020.



One Available

## Jail Sponsor

# Get Out of Jail \$10,000



Your company prominently listed as the Jail Sponsor. Premier VIP Seating and dinner for 20.

Premier sponsor signage at "Get Out of Jail".

Logo on all "Get Out of Jail" Photo's.

Inside-cover full-page color ad in the gala program book.

Your company name and logo listed in all printed materials. Recognition from the podium on the night of the event.

Present a \$2,000 scholarship to an Evergreen Public School graduating senior in your company name.

Social Media Shout Out.

Your company logo featured on the Evergreen School District Foundation (ESDF) website through 2020.



One Available

## Banker & Hotel

## **Banker \$7,500**



Premier VIP Seating and dinner for 10. Premier sponsor signage at registration table. Premier sponsor signage on back of all bid numbers. Full-page color ad in the gala program book. Your company name and logo listed in all printed materials. Recognition from the podium on the night of the event. Present a \$750 scholarship to an Evergreen Public School graduating senior in your company name. Social Media Shout Out. Your company logo featured on the Evergreen School District Foundation (ESDF) website through 2020.

One Available

**Hotel** \$7,500



Premier VIP Seating and dinner for 10.

Premier sponsor signage at Bar's. Signature Drink at Bar under your company name. Full-page color ad in the gala program book. Your company name and logo listed in all printed materials. Recognition from the podium on the night of the event.

Present a \$750 scholarship to an Evergreen Public School graduating senior in your company name.

Social Media Shout Out.

Your company logo featured on the Evergreen School District Foundation (ESDF) website through 2020.



One Available

## Naming Rights Sponsorships

## Educator of the Year \$5,000



Premier VIP seating and dinner for 10.
Full-page color ad in the gala program book.
Recognition from the podium on the night of the event.
Present a \$500 award in your company's name to the 2020 Evergreen
Public School Educator of the Year.
Social Media Shout Out.
Your company logo featured on the Evergreen School District Foundation
(ESDF) website though 2020.



One Available

## Premium Property Sponsorships

# Boardwalk, Mayfair, Florida Ave. \$5,000



Premier VIP seating and dinner for 10.
Full-page color ad in the gala program book.
Recognition from the podium on the night of the event.
Present a \$1,000 scholarship to an Evergreen Public School graduating senior in your company name.
Social Media Shout Out.
Your company logo featured on the Evergreen School District Foundation (ESDF) website through 2020.



#### One Each Available













## Railroads, Utilities, & Properties

# Park Place, Water Works, Reading Railroad \$3,000



Reserved table and dinner for 10.

Half-page color ad in the gala program book.

Your company logo featured on the Evergreen School District Foundation (ESDF) website though 2020.

Recognition from the podium on the night of the event.

Present a \$500 scholarship to an Evergreen Public School graduating senior in your company name.



One Each Available

# Top Hat Table \$1,500



Reserved table and dinner for 10. Quarter-page color ad in Gala program book.



## **Printed Program Advertising**

Full Page \$300

Half Page \$200

Show your support of Evergreen Public Schools with an advertisement in the gala full-color 8.5x11-inch program.

Every one of our 380 gala attendees will receive a program



## ADDITIONAL SPONSORSHIP OPPORTUNITIES



## GALA

Advertise in our Gala book that is circulated to the over 380 guests in attendance:

Full page - \$300 • 1/2 Page - \$200

#### **Printed Program Sponsor \$500**

These programs are provided to everyone in attendance at our Gala. Showcase your business as the premier sponsor of our printed programs this year!

#### Photo Booth Sponsor \$1,500

Opportunity to have your logo printed on each photo that is taken the night of the event. Additionally, you will get recognition in our gala book and a table at the event for 10 guests.

#### Table Wine Sponsor \$1,500

Each bottle of wine that is placed on the table at the event will be wrapped with your company's logo. Each table is provided with at least 1 Red and 1 White bottle and each will proudly display your logo. Additionally, you will get recognition in our Gala book and a table at the event for 10 guests.

#### VIP Reception Sponsor \$2,000

Entrance into a private event area with your companies signage at the entrance and throughout recognition as a sponsor in our Gala book and a table at the event for 10 guests.

## NON GALA

**Principal Checkbook \$300** – For \$300 you can sponsor a Principal Checkbook at a school within the Evergreen Public Schools.

**The Pantry Project** \$200 – For \$200 you can help put food into one of the Food Pantry's that are located on campus at each of the High Schools in the Evergreen Public Schools.

**Backpack With Supplies** \$100 – For \$100 you can sponsor a child in need, with the necessary supplies to begin their school year on the right track.

**Taco Fest Sponsorship** – Be a sponsor at Taco Fest scheduled for Summer 2020. Sponsorship opportunities range from \$1,000 to \$10,000.

# Sponsorship Opportunities

BENEFITS	MR. MONOPOLY <b>\$15,000</b>	GET OUT OF JAIL <b>\$10,000</b>	Hotel <b>\$7,500</b>	BANKER <b>\$7,500</b>	EOY <b>\$5,000</b>	BOARD- WALK <b>\$5,000</b>	PARK- PLACE <b>\$3,000</b>	TOP HAT <b>\$1,500</b>
Two Tables of 10	*	*						
One Table of 10			*	*	*	*	*	*
Social Media Shoutout	•	<b>*</b>	*	*	*	*	*	*
Logo on Gala Website	*	<b>*</b>	*	*	*	*	*	
Logo on Foundation Website Homepage & Gala site	*	*	*	*	*	*	*	
Logo on all event signage & collateral	*	*	*	*	*	*	*	
Host VIP Room	*							
Premiere signage in Jail		*						
Logo on bid & Premier Signage at Front Reg.				*				
Signature drink & Premier Signage at Bar			*					
Giveaway at all Tables	*							
Award \$2,000 Scholarship	*	*						
Award \$1,000 Scholarship						*		
Award \$850 Scholarship			*	*				
Award \$500 Scholarship							•	
Award \$500 Grant					*			
Full Page Ad in Auction Catalog	*	*						
Half-page ad in Auction Catalog			*	*	*	*		
Quarter-page ad in Auction Catalog							*	

Thank You!

## SPONSORSHIP COMMITMENT FORM



YES! I want to participate in the 2020 Sponsorship Program.

GALA SPONSORSI	11P				
Mr. Monopoly	Get Out of Jail	Hotel & Banker	Premier Sponsor	Railroads & Properties VIP Reception Sponsor	
Top Hat	Photo Booth Sp	oonsor Table	e Wine Sponsor		
GALA ADVERTISIN		Porgram Sponsor			
OTHER SPONSORS  Principal Checkbo Taco Fest 2020		Project 🗖 Back	pack With Supplies		
COMMITM	MENTS AND PAYME	NT BEFORE DECE <i>l</i>	MBER 31 - DEDUCT	10%	
PAYMENT  Payment is enclos  MORE INFORMATI  Please contact	0 N	an invoice at the add			
NAME					
ORGANIZATION					
ADDRESS					
CITY, STATE, ZIP					
TELEPHONE (OFFICE & CELL)					
EMAIL					
SIGNATURE					